

## **Tano Road Association – 2010 Survey Results**

To Tano Road Association members and friends:

First, thanks to all those members who answered the 2010 survey, either via the Internet or snail mail – we really appreciate your participation. The intent of the survey was to get a sense of what issues are important to TRA members, what are their concerns, and whether the TRA Board is addressing the issues of greatest importance to the membership.

Wouldn't you know that some of our plans went awry and there were technical difficulties with the delivery of the Internet surveys – some households did not receive it at all, some were inundated – so please take the following reported results with a hefty grain of salt. In market research terms, these results are “directional” at best – which is to say that they give an indication of reality but may or may not be reality.

### **Overview**

- The people who responded tended to be longer-term residents, but we did hear from some newer members.
- Of the people who responded, 89% live in the County, 11% in the City of Santa Fe.
- 73% are full-time residents, 26% part-time, 1% of owners do not live here.
- Yes, there are children in the Tano Road area, and their average age is 11 years old.
- The TRA activities that people feel are most important are (in order of importance):
  - Security Patrol
  - Email alerts
  - The picking-up part of the Trash Bash
  - Website
  - Monitoring wells
  - Propane User Group
  - Newsletter
  - The social part of the Trash Bash
  - Security seminars
  - Community Day
- The issues that are most important are (in order of importance):
  - Security
  - Water
  - Development
  - Road repair/quality
  - Traffic
- Not many of the respondents attended Community Day, making the specific results on these questions difficult to decipher.

- Issues that people would like the TRA to address/become more involved in are:
  - None/issues already being addressed (5)
  - Trails, bike shoulders/paths, pedestrian paths (4)
  - Video surveillance on main roads/speed controls (3)
  - Water usage (2)
  - NW Quadrant (2)
  - TRA as political force in the County and City (2)
  - Light pollution
  - ATV's
  - Snow removal
  - Energy (solar/thermal)
  - Broadband access
  - Emergency evacuation
  - Fixing pot holes
  - No more developments like Thornburg
  - Getting new members for TRA and Security Patrol
  - Would like to be a neighborhood again
  - Trash prevention
  - Barking dogs
- What can TRA do better?
  - Doing great job (9)
  - Too many emails re: blog postings (2)
  - Notify of each new blog posting
  - Notify membership of date/time of Board meetings
  - Trails and bike shoulders
  - TRA presents one point of view, seems biased in media
  - How to be more secure/security
  - Give everyone a pony!

Again, thank you to everyone who participated. I hope it goes without saying that everyone's voice is important and that we are always ready to listen.

Respectfully submitted,  
 Karen Freeman  
 Chair, Membership Committee